DISTRACTED DRIVING know the facts

DISTRACTED DRIVING & Teenagers

- 16% of all distracted driving crashes involved drivers under the age of 20
- 12,202 were at fault in crashes in CO attributed to distracted driving

2012 NATIONAL STATS INVOLVING DISTRACTED DRIVING

- 42,000 injured
- 3328 Killed

CELL PHONE disasters

1. Cell phone use increases the crash risk by 300%.
2. Text messaging creates a crash risk 23x worse than driving while not distracted.
3. Sending or receiving a text takes drivers’ eyes from the road for an average of 4.6 seconds, the equivalent at 55 mph or driving the length of an entire football field blind.

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